

Industry- Institute- Interaction

Interaction between Management institution & industry is essential for conduct of the management courses. With the globalization and opening up of Indian economy the requirements of the industries have changed considerably. The Management Institutions have therefore to interact with industry / corporate on continuous basis to keep abreast with their needs. The feedback from Industry will enable the institute to introduce, modify and channel all academic and other processes for educating and training future leaders and entrepreneurs. This will also assist the students to get suitable placements and the competent for effective on the job performance in the industries at National and International level.

TIMSR has therefore established Industry-Institute-Interaction Cell (III Cell) to take up the following assignments:-

- Sign Memoranda of Understanding between the Institute and industries for collaborative programmes.
- Organizing Workshops, conferences and symposia with joint participation of the students, faculty and the industries.
- o Inviting experts from industry to deliver lectures for SDP & FDP.
- o Participation of experts from industry in curriculum development.
- o MDPs to be conducted by the faculty members for industry employees.
- Conduct continuing education programmes for industry executives.
- Consultancy by the faculty.
- Joint research projects with industries including field studies by faculty and industry personnel.
- Faculty Internship.
- Projects / dissertation work / internship for students in industries under joint guidance of the faculty and experts from industry.
- o Professorial Chairs sponsored by industries at the Institute.
- o R & D center sponsored by industries at the Institute.
- Scholarships / fellowships instituted by industries at the Institute for students.
- Industry Representatives on Governing Council, Advisory Committee and Placement Committee.
- Industry Recruitment Centers at TIMSR.
- o Industry to set up a develop Center of Excellence at TIMSR Campus.
- Industry mentoring of students.
- Partnering in implementation of industry CSR activities.
- Developing customized learning material.
- Student's forum for industry interaction.

The Cell will have one of the faculty members as co-coordinator with core committee of senior faculty members, I.I.I. Cell will operate in close collaboration with T &P Cell and Student Forum and faculty. The necessary duties to all the faculty members have been assigned through KRA. The faculty members shall be deputed to industry as per arranged time table to implement the above requirements and report to the I.I.I. cell on the progress made from time to time. On receipt of reports from faculty members, follow up action shall be initiated by I.I.I. Cell in consultation with the concerned faculty members and student forum with the help of Training & Placement Cell.